

littleMORE™  
... and a lot more !

Presents

the 10<sup>th</sup> Annual Report

April 2018 to March 2019

highlights  
of 2019

SHANTARAM PAWAR  
SMRUTI PURASKAR  
2019

each feed one

each teach one

## ABOUT US:

In April 2009, our core founder, Mrs. Leena Pawar was diagnosed with 'Acute Myeloid Leukaemia', a highly incurable type of blood cancer. During her several visits at the Tata Memorial Hospital Mumbai - India, the plight of patients and their families was heartbreaking. A lot of patients from lower socio-economic strata were struggling to meet their medicinal, boarding and other daily expenses. During her stay, she also noticed young children in the paediatric oncology missing out on crucial schooling. But, Mrs. Pawar was no ordinary patient. She chose not to wallow in self-pity over a bad hand dealt by life. In spite of her personal grievances that accompanied cancer treatment, she felt absolute compassion for those around her. She decided to help and support the needy by launching the NGO 'littleMORE'

littleMORE– An Indian Charitable Organization – Established and registered in the year 2009 as a non-profit Charitable Organization that strives endlessly for the welfare of underprivileged, without distinction of religion or caste.

Over the last decade we have been reaching out to the poor and marginalized patients and have acquired the faith and trust of many poor families that approach us for assistance.

Our aim is to lend constant support to the poor & needy of our society. We live by the motto of providing as much assistance as necessary to the patients who suffer from cancer / tuberculosis / diabetes / leprosy etc.



**Smt. Leena Pawar**

# OUR MISSION:

**Art** - Nurturing art forms

**Education** - Transforming education by integrating technology

**Research** - Making significant contributions

**Civic Initiatives** - Taking civic initiatives to restore Mumbai's health & vitality

# OUR VISION:

littleMORE envisions to challenge the socio-economic inequalities and enable the vulnerable sections of the society towards the goal of self-reliance through education, research, arts and civic initiatives

# OUR VALUES:

**Safety:** Safety of the stakeholders

**Agility:** Responsiveness and being proactive, achieved through collaboration and empowering the community

**Care:** Care for our community

**Respect:** Treat all stakeholders with respect and dignity

**Ethics:** Achieve the desired outcomes through Integrity and mutual Trust

**Diligence:** Do everything (set direction, deploy actions, analyse, review, plan and mitigate risks, etc.) with a thoroughness that delivery, quality and excellence in all areas, and especially in operations, execution and growth.

# OUR ACTIVITIES:

**Edutainment Program:** 3 simultaneous programmes for paediatric and adult cancer patients and their care givers.  
Frequency: Twice a year

**Gift Goodie Bag:** Contains daily essentials like Tooth brush and paste / napkins, games, toys etc.  
Frequency: Six times in a year

**Health Awareness Programs:** In educational institutes/corporate/housing complexes to dispel myths about cancer, diabetes, tuberculosis, Hepatitis B, Hepatitis C, Nutrition and diet and Dengue and Malaria, etc.  
Frequency: 12 sessions in a year

**Anaaj Daan:** Contains 15 kgs of rice, dal, wheat/ jwar/ bajra/ ragi flour, oil, and sugar  
Frequency: Every 15th day of the month

**Patient Awareness Sessions:** Meeting for new patients and their care givers at Urology and Bone & Soft Tissue D.M.G.  
Frequency: Once a month

**Goodie Bags Distribution:** Contains daily essentials like Toothbrush and paste, napkins, soap, mat / umbrella, bed sheet, shirt piece, sari, lock & seal tiffin box, toys, plate, bowl, stationary folder, games, etc.  
Frequency: Twice a year

**Joy of Giving:** Corporates and home makers from housing complexes come together to collect & distribute goodies or gifts to the cancer patients.

**Medicine Compliance:** Assist doctors in identifying erroneous drug consumption by conducting daily screening of paediatric patients visiting the Hemato-Lymphoma (H.L.) OPD  
Frequency: Six times in a week

**Patient Navigation & Moral Support:** At Urology & Bone & Soft Tissue D.M.G. (Disease Management Group) during OPD days  
Frequency: Twice a week (OPD days)

**Nutritional Support to Tuberculosis patients:** Create awareness about the disease, To help in ensuring early diagnosis and treatment, To provide Nutritional support & compassionate counseling

**Financial Support:** Seed money of Rs. 5000/-, scrutinized by littleMORE OPD volunteers & suggested by the hospital Medical Social Worker (M.S.W.)  
Frequency: Every month

**Educational Sponsorship:** Bright pediatric student(s) are scrutinized from the edutainment class, we support school fee for two years. Frequency: Every year

**Edutainment Classes:** Strengthening of subjects like English, Maths, EVS (Science & Social Studies) based on the NCERT 5th grade curriculum along with Arts & crafts  
Frequency: Every Saturday from November to March

# OUR ACTIVITY PHOTOS:



littleMORE at Canthon 2018 - A marathon for cancer awareness



Edutainment Classes for cancer patients



Birthday Celebrations for cancer patients



Diwali Celebration and Goodie Bag Distribution for cancer patients

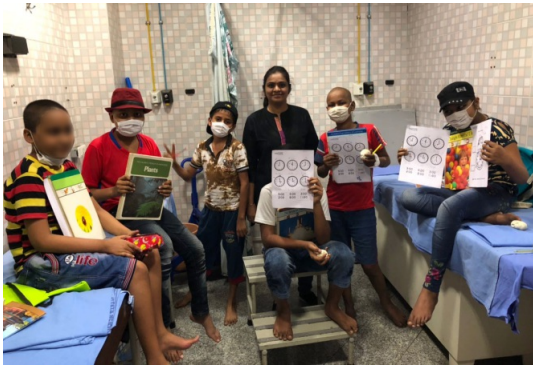


'National Winner' in the NGO category of Sparsha event at Avartan, NITIE



Nutritional support for T.B. patients

# OUR ACTIVITY PHOTOS:



Eduainment classes



Goodie bag distribution at Acworth Leprosy House



Dr. Manan Mehta giving lecture on Diabetes



Free Diabetes checkup



Pediatric patients' birthday celebrations at TMH



# EMPLOYEE ENGAGEMENT PROGRAM:

Piramal Foundation participated in packing of Goodie Bags to be distributed to cancer patients



Stock Holding Corporation of India Ltd. Foundation participated in goodie bag distribution to cancer patients



# 9TH ANNUAL DAY PROGRAM:

**8th October**, the birth anniversary of our founder trustee Mrs. Leena S. Pawar, is celebrated as the Annual Day of littleMORE.

Every year the program is based on unique concepts with a social message and volunteers who are an integral part of the littleMORE team are felicitated for their exemplary work. A commemorative souvenir outlining the previous year's activities and acknowledging all the donors / event sponsors is published and it also acts as a platform for upcoming artists to showcase their talent.



(l-r) Ms. Gitaali Pawaar, Mr. Chetan Savla, Mr. Ranjiv Kapoor, Mr. Shekhar Sartandel, Dr. Ashok Vaid, Mr. Vishwanath Mahadeshwar, Mrs. Nehal Shah, Mrs. Niharika Sadaphule, Mr. Vijay P Tawade, Mrs. Gauri Patil, Mrs. Gargi Farid

## **littleMORE celebrated its 9th Annual Day at Veer Savarkar Smarak Auditorium, Shivaji Park.**

The show was conceptualized and designed by Smt. Rita Haria on the theme of 'Love & Harmony'. The show had enthralling performances by Amit Jadhav known as the Michael Jackson of India performing on High tech LED graphics, J.P.Dance group showcased various Indian cultures including the breathtaking Sufi dances, Nilesh Gaikwad and his THE STRINGERS troupe performed a unique combination of singing & guitar.



# 9TH ANNUAL DAY PHOTOS:



Enthralling performance by J.P. Dance Group



Honorable Mayor of Mumbai, Shri Vishwanath Mahadeshwar with Chetan Savla and Rita Haria



Chief Guest Dr. Ashok Vaid, Hon. Mayor Shri Vishwanath Mahadeshwar, Mrs. Nehal Shah, Mrs. Niharika Sadaphule, Mr. Vijay P. Tawade



Houseful audience enjoying the Annual Day (2018) performances



Amit Jadhav mesmerized the audience with his LED synchronized performance



A captivating mix of guitar and singing performance by Nilesh Gaikwad - The Stringers

littleMORE™  
... and a lot more !

This year we announce the Shantaram Pawar Smruti Puraskar (S.P.S.P) in the memory of our first donor -Late Shri Shantaram Pawar, who was a distinguished painter, illustrator, poet, typographer, calligrapher, muralist, theatre set designer, visualizer and designer. He was a renowned professor at Sir J.J. Institute of Applied Art, an 'Ashtapailu' - someone who excelled in many fields. His repertoire is wide-ranging and all-encompassing, leaving a mark in all his endeavours- from conceiving and executing giant murals, designing book covers to designing sets and creating brands out of nothing, and many such artistically inclined activities. S.P.S.P. is instituted to recognize multi-talented individuals in the field of arts.

#### MISSION

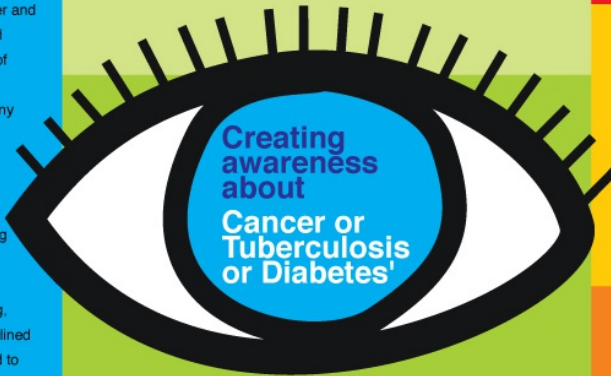
Transforming Education by Integrating Technology

Making Significant Contribution to Research

Nurturing Art Forms

Taking Civic Initiatives to restore city's health & vitality

**Subject of Competition :** The Topic for participation would be based on social message related to Health Care



Minimum of 8 entries per college, with a non refundable per entry fee of Rs 250/-

**WIN Rs.100000/- AS PRIZE MONEY**

To a deserving student or a team (comprising not more than 3 students) from the pre final year of any Art college located in Mumbai or Thane

Award will be announced & presented on the Annual Day celebration of the N.G.O. littleMORE i.e. Tuesday the 8th October 2019 between 11 am to 2 pm at Veer Savarkar Auditorium Shivaji Park in the presence of eminent dignitaries.

All entries should be uploaded online on or before

**31st August 2019,**  
[www.littlemore.org.in](http://www.littlemore.org.in)

A specially designed trophy to the deserving student(s)



#### S.P.S.P. Library support

An Honour of Rs 30,000/- to the winning college for the upkeep of their Library.

Hard copy of the poster should reach us by On or before **30th August 2019**, courier at address A-102, Satellite Garden, Gen. A. K. Vaidya Marg, Goregaon East, Mumbai 400 063.

#### SELECTION CRITERIA

The medium used to convey the social message is through

- A POSTER
- A SHORT AUDIO-VIDEO CLIP OF NO MORE THAN 90 SECONDS



littleMORE™  
... and a lot more !

Is an NGO established in the year 2009.



### Mentors

Stalwarts from their respective fields, known to late Shantaram Pawar both personally as well as professionally.

#### **Sunil Deshmukh**

Progressive Philanthropist and former commodity trader on the Wall Street

#### **Pradeep Choleyil**

M.D. Choleyil group of Industries

#### **Prakash Mankar**

Architect

#### **Shivaji Satam**

Actor

#### **Arun Kale**

Creative Director

#### **Prof. Rajan Joshi**

Faculty Applied Arts

#### **Rajesh Shirodkar**

M.D. Pen a Trait

### Jury 2019

Eminent jury members from the fields of advertising, theater, film and fine arts.

**Vikas Gaitonde | Purshottam Berde | Venkatesh Pate**

**Yayati Godbole | Priti Nair**

### **S.P.S.P. Library support**

As an incentive to the college for helping their students from which the award winning entry comes, we will honour the college with Rs 30,000/-for the upkeep of their Library.

# OUR SUPPORTERS:

- Mr. Vishwanath Mahadeshwar
- Mr. Ranjiv Kapoor
- Mr. Vijay P. Tawde
- Mr. Amit Jadhav
- Prof. Mahesh Deshpande
- Dr. Ashok Vaid
- Mr. Shekhar Sartandel
- Mrs. Rita Haria
- Mr. Nilesh Gaikwad
- Prof. Ashutosh Saxena
- Mrs. Nehal Shah
- Mrs. Niharika Sadaphule
- J.P. Dance Group
- late Dr. Avinash Karande

# OUR ASSOCIATES:



# OUR CORE TEAM:

- Ms. Gitaali Pawaar
- Mrs. Jyoti Savla
- Mr. Chetan Savla
- Mr. Varun Patil
- Mrs. Ggargi Ffarid
- Mrs. Gauri Patil

# OUR INDIVIDUAL VOLUNTEERS:



Aakanksha Dube | Aamina Shareef | Aarohi Vohra | Aasavari Shigwan | Aasha Mehta | Abhimanu Tripathi  
Abhishek Gadkari | Aditi Tirodkar | Aditya Patil | Afzal Khan | Ajay Katre | Akash Pansare | Akshay Khanna  
Altamash Ahmed | Amul Malusare | Anamika Chain | Anirudh Narayanan | Anjali Jha | Anjali Shukla | Ansari  
Naseema | Anushka Das | Apurwa Mandlik | Arjun Sarathy | Arpit Diwan | Arpita Roy Choudhury | Arvind  
Menon | Aryan Bhootra | Ashok Bahekar | Ashutosh Mandal | Avdhoot Matkar | Avirat | Ayesha Sayed |  
Bhavika Bhatia | Bhojraj Asrani | Bhupal Pawar | Bhushan Redkar | Chetan Modi | Daksha Dayma | Deepali  
Sawant | Dhiraj Nair | Dhvani Shah | Diku Vardhan Pualsa | Dipti Nagda | Disha Lalwani | Divyam Shukla  
Donalyn Santiago | Doreen Lobo | Dr. Manan Mehta | Dr. Rekha Sangoi | Ekta Haria | Gaurang Patil | Gauri  
Pillai | Gayathri Rana | Hema Mavani | Hemakshi Koti | Hrithik Shukla | Husein Yunus | Indu Mota | Jigar Nandu  
Jitendra Khanvilkar | Juilee Ghadge | K.B. Sahu | Kanchan Savla | Kavita Balwat | Khan Zubair | Kiran Chedda  
Komal Kochrekar | Krimi Shah | Krithika Arjun | Kritika Singh | Kruttika Shukla | Lavina Fernandes | Mabel  
Madhavi Vahia | Maitrayee Sangiri | Manini Ganguly | Manisha Sawant | Maryam Shareef | Mayank Shah  
Meena Shah | Megha Dabri | Mona Vohra | Mukesh Kurkure | Narayan Walendas | Narendra Nadkarni  
Neelam Chedda | Neeta Deole | Nilesh Khot | Niru Bhatia | Nishita Kochrekar | Nitin Bhaladhare | Padmaja  
Narayanan | Parita Shah | Patil Jeet | Patricia Heredia | Pinky Kumawat | Pooja Pareek | Pradeep More |  
Pranav Samant | Prasad Ambekar | Prasanti Babu | Quratulen Khan | Raghvendra Mahabaleshwarkar | Rajiv  
Somaiya | Ramdas Pai | Ramesh Pandit | Rashie Koundinya | Ravi Sanakal | Rekha Gala | Ritu Vaja | Rohit  
Kamble | Ruchita Wahane | Rupali Vasandani | Rutika Chavan | Rutuja Parab | Saadiyah Mukadam | Sakshi  
Pagdhare | Salman Khan | Samir Nandgaonkar | Sandeep Tamhane | Sanjeev Mirchandani | Sanmit | Sarita  
Parab | Sarvesh Shetty | Seema Gurkar | Shantanu Waghmare | Sharatchandra Shirale | Shashank Pardeshi |  
Shaurya Vohra | Sheetal Nandu | Shekhar Tiruwa | Shivani Gaitonde | Shivani Lotankar | Shivani Murkhar |  
Shraddha Sheshadri | Shraddha Nigudkar | Shreeram Mulye | Shrikant Deshmukh | Shyam Pawar | Smita  
Naik Snehal Narsale | Srishti Dedhia | Stuti Mehta | Subhash Joshi | Sujata Lad | Sujata Lad Korday | Sumati  
Bhattachar | Sunita Pathare | Supriya Gaikwad | Supriya Londhe | Swapna Bandal | Swati Kotai | Swati  
Dwivedi | Tanishka Shah | Tanvi Shah | Tejas Bhosale | Tejas Madhavi | Tejas Pednekar | Trupti Bhavake | Trupti  
Sawant | Uday Kumar Verma | Uma Sankar Panda | Urvesh Mody | Utkarsha Singh | Vaibhav Ghosalkar |  
Vandita Jhabak | Vidhi Doshi | Vidya Das | Vijaylaxmi Rajan | Vinayak Joshi | Vishal Gore | Yash Tirodkar | Yash  
Sheragare | Yogesh Malusare | Zarin Sayed

**Sanjay S. Deshmukh**  
I.A.S.

Addl. Municipal Commissioner



Office of the Addl. Municipal Commissioner,  
Municipal Head Office, Annex Building,  
3rd Floor, Mahapalika Marg,  
Mumbai - 400 001.

Phones

Office : 2262 0433 / 2262 0251  
(Extn 2327)

Fax : 2262 0639

E-mail : amcwsmcgm@gmail.com

D O No. : *HO/NCD/187/Dt: 28/01/15*

Date : *28/01/2015*

Dear Ms. Gitali Pawaar,

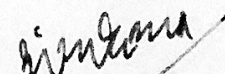
The Municipal Corporation of Greater Mumbai has launched a campaign on healthy living "Swasthya mein hai Swaad" on the eve of World Diabetes Day 2014. Under the campaign, the focus was creating awareness amongst citizens on healthy eating & exercise. In this endeavour, MCGM had sought collaboration with NGOS/ institutions that would support the campaign to take it to the common man.

It gives me immense pleasure to bring on record that the documentary film prepared by your organization has effectively translated the objective of the campaign & has helped to reach to the masses.

We would like to thank "littleMORE" for their support in the making of this film & being partner with MCGM in this campaign. We really appreciate the efforts & prompt response of your organization in successfully implementing this campaign.

We look forward for future collaboration in this social cause.

With Best Regards,

  
(Sanjay Deshmukh)

To

Ms. Gitali Pawaar,  
Founder Trustee,  
littleMore

# WAY FORWARD:

littleMORE plans to start a care center for the old and the elserly who can spend stress-free time with their companions.

littleMORE wants to expand its activity to not only caring for cancer patients but also diabetics and tuberculosis patients.

As Ronald Reagan says, "We can't help everyone, but everyone can help someone."

We see a change in today's generation. We require a good lifestyle for which we are earning loads of money but we forget that we need good health and inner peace too. If every individual allocates 4 hours in a week to a community project, helps needy people around, then the world would be a better place to live.

Everybody wants to change the world but nobody wants to change themselves. If we start thinking that all of us are responsible for each other individually and collectively, we can succeed in working for social initiatives, by donating to the right causes, your time and money.

Promise yourself to spread love...a littleMORE...and a lot more!

Promise yourself to make this world a better place to live...  
a littleMORE...and a lot more!

# WAYS TO SUPPORT US:

## **1. Financial Support**

- i) Emergency Funds for Treatment- this would cover the initial investigation and treatment expenses for needy cancer patients
- ii) Adopt a child suffering from cancer and support the yearly school / college / private tuition fees

## **2. Support Nutrition, Daily essentials items & Nutritional counseling**

- i) For Leprosy patients to provide nutritional & day to day essential goods.
- ii) For Tuberculosis patients in a specific Mumbai municipal health post along with Nutritional counseling
- iii) Donate diapers, medicines to cancer patients

## **3. Support For Activities**

- i) Celebrating Birthdays
- ii) Anaj Dan
- iii) Goodie bag distribution
- iv) Entertainment program
- v) Health awareness sessions
- vi) Edutainment classes
- vii) Patient support meetings

## **4. Human Resource & Research**

- i) Donation towards hiring personnel who will offer navigation and moral support to patients
- ii) Donation to conduct research in projects aligning to our Mission & Vision.

## **5. Become a Volunteer**



## FINANCIAL SUPPORT:

Donations can be given by cheque in favour of 'little more'

Account Name : littlemore

Bank Name: HDFC Bank

Branch: Dindoshi Goregaon East Mumbai

Account Number: 02121450000412

RTGS/NEFT IFSC: HDFC0000212

Donations are eligible for 80G exemption, Donors are requested to provide their contact details and a copy of their PAN card to process the same.

## CONTACT DETAILS:

### **Gitaali Pawaar**

Email: [gitaali.pawaar@littlemore.org.in](mailto:gitaali.pawaar@littlemore.org.in)

Email: [gitaalipawaar@gmail.com](mailto:gitaalipawaar@gmail.com)

Mob: +91 9833985182

Website: [www.littlemore.org.in](http://www.littlemore.org.in)

Facebook: [facebook.com/ngo.littlemore](https://facebook.com/ngo.littlemore)

YouTube: [@littleMORE NGO](https://www.youtube.com/@littleMORE%20NGO)

Instagram: [@littlemorengo](https://www.instagram.com/@littlemorengo)

Twitter: [@littleMORE\\_ngo](https://www.twitter.com/@littleMORE_ngo)

LinkedIn: [linkedin.com/in/littlemorengo](https://www.linkedin.com/in/littlemorengo)