



# 8th Annual Report

April 2016 to March 2017

little**MORE**<sup>TM</sup>  
... and a lot more !

## About Us



In April 2009, our core founder, Mrs. Leena Pawar was diagnosed with 'Acute Myeloid Leukaemia', a highly incurable type of blood cancer. During her several visits at the Tata Memorial Hospital Mumbai - India, the plight of patients and their families was heartbreaking. A lot of patients from lower socio-economic strata were struggling to meet their medicinal, boarding and other daily expenses. During her stay, she also noticed young children in the paediatric oncology missing out on crucial schooling.

But, Mrs. Pawar was no ordinary patient. She chose not to wallow in self-pity over a bad hand dealt by life. In spite of her personal grievances that accompanied cancer treatment, she felt absolute compassion for those around her. She decided to help and support the needy by launching the NGO 'littleMORE'

## Our Mission

**Art** - Nurturing art forms

**Research** - Making significant contributions

**Education** - Transforming education by integrating technology

**Civic Initiatives** - Taking civic initiatives to restore Mumbai's health & vitality

## Our Vision

littleMORE envisions to challenge the socio-economic inequalities and enable the vulnerable sections of the society towards the goal of self-reliance through education, research, arts and civic initiatives.

## Our Values

**Safety:** Safety of the stakeholders

**Agility:** Responsiveness and being proactive, achieved through collaboration and empowering the community

**Care:** Care for our community

**Respect:** Treat all stakeholders with respect and dignity

**Ethics:** Achieve the desired outcomes through Integrity and mutual Trust

**Diligence:** Do everything (set direction, deploy actions, analyse, review, plan and mitigate risks, etc.) with a thoroughness that delivery, quality and excellence in all areas, and especially in operations, execution and growth.

## Our Activities - April 2016 to March 2017

### ◆ **Edutainment Program**

Every year from November to March, this program is implemented at the pediatric department of Tata Memorial Hospital (T.M.H.) helping young patients with their education, with the help of entertainment as a medium.

### ◆ **Birthday Celebrations**

Supporting pediatric birthday celebrations by distribution of Goodie Bags at T.M.H..

### ◆ **Cancer Awareness Programs**

in schools / colleges, to dispel myths about cancer as a disease

### ◆ **Moral Support**

to patients' relatives at T.M.H. facing problems in various day-to-day needs

### ◆ **Anaaj Daan**

Distribution of food grains on the fifteenth day of every month (rice, wheat, flour, sugar, tur daal, cooking oil, salt) at T. M. H.

### ◆ **Platelet Donation Appeal**

Awareness Camp

### ◆ **Support Group**

Setting up of support group in the Bone & Soft Tissue department of T.M.H., with the support of doctors and hospital staff

### ◆ **Goodie Bags Distribution**

Celebrating advent of monsoon and Diwali, the festival of lights with entertainment program, along with Goodie Bags Distribution, with essential utility items to T.M.H. patients

### ◆ **Joy of Giving**

Primary school students of Euro School, Airoli, under the able guidance of Mrs. Sudeshna Chatterjee (Director-Principal ) and Mrs. Ekta Arora donated 300 kgs of pulses, dal etc., which were immediately distributed to cancer patients at T.M.H.

### ◆ **Free Entertainment Program**

littleMORE celebrated its Annual Day at Veer Savarkar Smarak Auditorium, Shivaji Park. It was a power packed performance by 98 artistes, conceptualized and designed by Smt. Anjana Dongre, founder, Nrityangan Academy of Fine Arts.

### ◆ **Bone & Soft Tissue Patient Counseling**

Meeting every month on second Tuesday for patients undergoing treatment at T.M.H

### ◆ **Patient Navigation & Moral Support at Urology Disease Management Group (D.M.G.)**

During O.P.D. days at T.M.H

### ◆ **Medicine Compliance at Pediatric Hemato-Lymphoma O.P.D.**

### ◆ **Financial Support**

Identifying 20 patients every month, to receive a donation of Rs. 5000, in the general category, undergoing treatment at T.M.H.

### ◆ **Educational Sponsorship**

Identifying deserving cancer patients and extending financial support to those patients who intend to complete their school or higher studies in private educational institutes



## Tata Motors Employee Engagement Program



## Anaaj Daan



## Joy Of Giving

Euro school Airoli under the able guidance of Smt. Sudeshna Chatterjee ( Director Principal ) & Mrs Ekta Arora activity co-ordinator for the foodgrain donation.

The school primary students donated wheat ( approx 288 kg), rice(160 kg), tur dal (176), sugar (144 kg) to littleMORE which was immediately distributed to patients at the TATA hospital Parel. These were distributed by the students who enjoyed the whole experience.





## Patient Counselling



Dr. Ashish Gulia, Surgical Oncologist T.M.H.



Mr. Chandu Parab, Medical Social Worker T.M.H



Dr. Anuradha Daptarkar, Officer in Charge  
Physiotherapy Dept. T.M.H.



Cancer Survivor interacting with  
current patients



Cancer Survivor interacting with current  
patients



Dietician Mr Shiva explaining the importance  
of Diet in Cancer treatment



## Team littleMORE





## Diwali Celebration at Tata Memorial Hospital



## Fundraising Activity

Young Children of Ashoka Towers Parel Mumbai, painted littleMORE Jute bags and auctioned the same





## Goodie Bag Distribution



## Health Awareness Lecture



## littleMORE Annual Day Program

8th October 2016

The program was conceptualized and designed by Nriyangan Academy of Fine Arts, founder Smt. Anjana Dongre, the dance performances by 98 young artist's left the audience mesmerised



Lamp lighting ceremony from L to R: Shri. Chetan Savla, Shri Uday Gurkar Chairman Shamrao Vithal Co-operative Bank, Shri Shivaji Satam renowned actor, Smt. Anjana Dongre Founder Nriyangan Academy of Dance, Ms. Gitaali Pawaar, Smt. Ggargi Ffarid





## Our Supporters

- Shri Shivaji Satam • Shri Uday Gurkar • Smt. Anjana Dongre • Mr. Vikas Srivastava
- Mr. Mr. Shriram S. Dandekar • Mr. Anil Gangar • Mr. Dattaram Chalke
- late Dr. Avinash Karande • Prof. Merlin Joesph • Prof (Dr.) Sajith Chandran
- Mrs. Sudeshna Chatterjee • Ms. Ekta Arora

## Our Associates



## Our Core Team

- Ms. Gitaali Pawaar • Mr. Chetan Savla • Mrs. Gargi Farid
- Mrs. Jyoti Savla • Mr. Varun Patil • Mrs. Gauri Patil



Jaihind College Volunteers being felicitated by Shri Uday Gurkar Chairman Shamrao Vithal Co-op. Bk

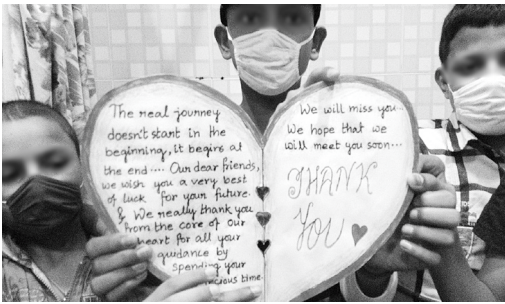


Maharshi Dayanand (M.D.) College Volunteers being felicitated by Shri Chetan Savla Founder Trustee littleMORE



littleMORE volunteers felicitated by noted actor Shri Shivaji Satam

Touchy letter written by edutainment student to Jaihind college volunteers



## Our Individual Volunteers

- Ashutosh Mandal
- Asha Mehta
- Indu Mota
- Kiran Chedda
- Manini Gnaguly
- Narendra Nadkarni
- Prasanti Syam Babu
- Vijaylaxmi Rajan
- Seema Gurkar
- Sharatchandra Shirali
- Sushma Gala
- Sakshi Haria
- Damayanti Shanbhag
- Zaid Khan
- Shubham Chhabra
- Amit Singh
- Vrushali Kumbhawadi
- Aditya Shirkhe
- Shruti Nayak
- Swati Kotai
- Anagha Shetty
- Foram Mistry
- Nishitha Jain
- Avril Fernandes
- Samrudhi Damle
- Amul Malsure
- Anirudh Narayan
- Jaishree Rao
- Kanchan Savla
- Narendra Nadkarni
- Neelam Chhedda
- Padmaja Narayanan
- Sandeep Tamhane
- Srabani Mukherjee
- Sunita Pathare
- Snehal Narsale
- Shahnaz Pohowala
- Preeti Sanjay Nirody
- Nivedita Mahajan
- Shubham Mishra
- Urvashi Lalwani
- Arpit Diwan
- Shivani Anand
- Apurva Mandlik
- Devashri Tridevi
- Akshay Rajgopal
- Purti Desai
- Aditi Saxena
- Khyati Sharma
- Rucha Bambulkar



**Sanjay S. Deshmukh**  
I.A.S.

Addl. Municipal Commissioner



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Municipal Head Office, Annex Building,  
3rd Floor, Mahapalika Marg,  
Mumbai - 400 001.

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(Extn 2327)

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E-mail : amcwsmcgm@gmail.com

D O No. : *Ho/NCD/187/Dt: 28/01/15*

Date : *28/01/2015*

Dear Ms. Gitali Pawaar,

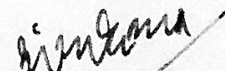
The Municipal Corporation of Greater Mumbai has launched a campaign on healthy living "Swasthya mein hai Swaad" on the eve of World Diabetes Day 2014. Under the campaign, the focus was creating awareness amongst citizens on healthy eating & exercise. In this endeavour, MCGM had sought collaboration with NGOS/ institutions that would support the campaign to take it to the common man.

It gives me immense pleasure to bring on record that the documentary film prepared by your organization has effectively translated the objective of the campaign & has helped to reach to the masses.

We would like to thank "littleMORE" for their support in the making of this film & being partner with MCGM in this campaign. We really appreciate the efforts & prompt response of your organization in successfully implementing this campaign.

We look forward for future collaboration in this social cause.

With Best Regards,

  
(Sanjay Deshmukh)

To

Ms. Gitali Pawaar,  
Founder Trustee,  
littleMore

# From a well wisher

**Tata Memorial Hospital's** primary activities are that of Diagnosis, Therapy and Research in Cancer, as well as training and education, with an objective to provide the highest standard of patient care. **70% of the patients undergoing treatment are treated free or on very nominal payment.** It is our mandate of which we are proud. Other than treatment, one has to take care of the various needs of patients, such as finance, accommodation etc., along with the support of many NGOs and volunteers.

**littleMORE** has been associated since 2009 in various activities including distribution of Goodie bags, arranging entertainment programs, educational scholarship, food grain distribution, volunteer support at the Pediatric, Genetic, Bone and Soft Tissue, blood collection centre etc. with active participation from Ms. Gitaali Pawaar, who has continued to serve patients in the name of late Smt. Leena Pawar.

I would like to take this opportunity to thank all the members of **littleMORE** for being such a great help towards alleviating hope and bringing joy to the families and patients undertaking treatment at Tata Memorial Hospital, Parel and wish them all success in all their future endeavours.

**Dr. Humayun Jafri**

In charge of Public Relation Department



# Ways To Support Us

## 1. Financial Support

- i) Emergency Funds for Treatment- this would cover the initial investigation and treatment expenses for needy cancer patients
- ii) Adopt a child suffering from cancer and support the yearly school / college / private tuition fees

## 2. Support Nutrition, Daily essentials items & Nutritional counseling

- i) For Leprosy patients to provide nutritional & day to day essential goods.
- ii) For Tuberculosis patients in a specific Mumbai municipal health post along with Nutritional counseling
- iii) Donate diapers, medicines to cancer patients

## 3. Support For Activities

- i) Celebrating Birthdays
- ii) Anaj Dan
- iii) Goodie bag distribution
- iv) Entertainment program
- v) Health awareness sessions
- vi) Edutainment classes
- vii) Patient support meetings

## 4. Human Resource & Research

- i) Donation towards hiring personnel who will offer navigation and moral support to patients
- ii) Donation to conduct research in projects aligning to our Mission & Vision.

## 5. Become a Volunteer

## Financial Support

Donations can be given by cheque in favour of 'little more'

Account Name : Little More

Bank Name: HDFC Bank

Branch: Dindoshi Goregaon East Mumbai

Account Number: 02121450000412

RTGS/NEFT IFSC: HDFC0000212

Donations are eligible for 80G exemption, Donors are requested to provide their contact details and a copy of their PAN card to process the same.

## Contact Details

### Gitaali Pawaar

Email: [gitaali.pawaar@littlemore.org.in](mailto:gitaali.pawaar@littlemore.org.in)  
[gitaalipawaar@gmail.com](mailto:gitaalipawaar@gmail.com)

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YouTube: @littleMORE NGO

Instagram: @littlemorengo

Twitter: @littleMORE\_ngo

LinkedIn: [linkedin.com/in/littlemorengo](https://linkedin.com/in/littlemorengo)